

Privacy Policy Statement

Effective Date: January 1, 2018

This Privacy Policy describes how the Los Angeles County Bar Association ("LACBA," "we," "our," or "us") collects, uses, and shares information about you and applies to your use of any online service location that posts a link to this Privacy Policy and all features, content, and other services that we own, control and make available through such online service location (collectively, the "Service"). This Privacy Policy does not apply to our information collection activities outside of the Service (unless otherwise stated below or at the time of collection).

Information Collection

Information You Provide.

We may collect information you provide directly via the Service. For example, we collect information when you become a LACBA member, access our content, or otherwise communicate or transact with us through the Service. The information we collect may include Personal Information. "Personal Information" is information that identifies you personally (whether alone or in combination), such as your first and last name, e-mail address, phone number, and postal address. You may choose to voluntarily submit certain other information to us through the Service, including Personal Information, but you are solely responsible for your own Personal Information in instances where we have not requested that you submit such information to us. Certain areas of the Service, such as our bulletin board and chat areas, are designed to help you share information with the world. If you make information public through our Service, other users will have access to it and it will not be treated as Personal Information under this Privacy Policy. Please think carefully before making information public. You are solely responsible for information you make public.

Personal Information once "de-identified," such as aggregate information on what pages you access or visit, is not subject to this Privacy Policy and we may treat it as non-Personal Information and use it without obligation to you except as prohibited by applicable law.

Information Collected Automatically

We may automatically collect certain information about you when you access or use the Service ("**Usage Information**"). Usage Information may include IP address, device identifier, browser type, operating system, data regarding network connected hardware, and information about your use of the Service. To the extent that we combine Usage Information with your Personal Information, we will treat the combined information as Personal Information under this Privacy Policy. The methods that may be used on the Service to collect Usage Information include:

- **Log Information:** Log information is data about your use of the Service, such as IP address, browser type, internet service provider, referring/exit pages, operating system, date/time stamps, and related data, which is stored in log files.
- **Information Collected by Tracking Technologies:** Cookies, web beacons (also known as "tracking pixels"), embedded scripts, and other tracking technologies now and hereafter developed ("**Tracking Technologies**") may be used to collect information about your interactions with the Service or e-mails, including information about your browsing and activity behavior.
- **Cookies.** A cookie is a small text file that is stored on a user's device, which may be a session ID cookie or tracking cookie. Session cookies make it easier for you to navigate the Service and expire when you close your browser. Tracking cookies help in understanding how you use the Service, and remain longer. The Service may associate some or all of these types of cookies with your devices. Cookies may remain on your device for extended periods of time.
- **Web Beacons ("Tracking Pixels").** Web beacons are small graphic images, also known as "internet tags" or "clear gifs," embedded in web pages and e-mail messages. Web beacons may be used to count the number of visitors to the Service, to monitor how users navigate the Service, and to count content views.
- **Embedded Scripts.** An embedded script is programming code designed to collect information about your interactions with the Service. It is temporarily downloaded onto your device from our web server or a third party with whom we work, is active only while you are connected to the Service, and deleted or deactivated thereafter.

Some information about your use of the Service and certain Third Party Services (defined below) may be collected using Tracking Technologies across time and services and used by us and third parties for purposes such as to associate different devices you use, and deliver relevant ads and/or other content to you on the Service and certain Third Party Services.

For further information on Tracking Technologies and your choices regarding them, please see "Third Party Services, Features, and Devices" and "Your Rights and Choices" below.

Information from Other Sources.

We may obtain information about you from other sources, including Service Providers (defined below) and Third Party Services, and combine such information with information we have collected about you. To the extent we combine such third party sourced information with Personal Information we have collected about you on the Service, we will treat the combined information as Personal Information under this Privacy Policy. We are not responsible for the accuracy of any information provided by third parties or third party policies or practices.

Use of Information. We may use information about you, including your Personal Information, for any purposes consistent with our statements under this Privacy Policy or as permitted by applicable law, including to:

- Manage our Service, including your membership and account;
- Respond to your comments, questions, and requests, process orders, and provide customer service;
- Send you technical notices, updates, security alerts, information regarding changes to our Service, policies, and support and administrative messages;
- Prevent and address fraud, breach of policies or terms, and threats or harm;
- Monitor and analyze trends, usage, and activities;
- Conduct research, including focus groups and surveys;
- Improve the Service or other LACBA websites, applications, marketing efforts, products and services;
- Send you advertisements and communicate with you regarding our and third party products, services, offers, promotions, rewards and events we think you may be interested in (for information about how to manage these communications and marketing efforts, please see "Your Rights and Choices" below); and
- Fulfill any other purpose disclosed at the time you provide Personal Information.

Sharing of Information. Our agents, vendors, consultants, and other service providers (collectively "Service Providers") may receive, or be given access to your information, including Personal Information and Usage Information, in connection with their work on our behalf. We may also share information about you with third parties for any purposes consistent with our statements under this Privacy Policy or as permitted by applicable law, including as follows:

- To comply with the law or other legal process, and where required, in response to lawful requests by public authorities, including to meet national security or law enforcement requirements;
- To protect and defend the rights, property, life, health, security and safety of us, the Service or any third party;
- For purposes disclosed at the time you provide Personal Information; and
- With your consent or at your direction.

In addition, subject to the opt-out provision below, we will share with each LACBA Section Chair the names, email addresses and other professional contact information of each LACBA member whose address is located in the United States to allow the Chairs to communicate matters of interest to the Section members, including but not limited to marketing e-mails. If at any time you wish to opt out of this information sharing, please contact both (a) LACBA by sending an email to our member services department at msd@lacba.org and (b) the relevant Section Chair(s).

Without limiting the foregoing, in our sole discretion, we may share aggregated information which does not identify you or de-identified information about you with third parties or affiliates for any purpose.

Third Party Services, Features, and Devices. Our Service contains content from and hyperlinks to websites, locations, platforms, and services operated and owned by third parties ("**Third Party Services**"). In addition, our Service contains features that allow you to interact with, connect to, or access our Service through certain Third Party Services and third party devices ("**Third Party Features**"). For example, you use a Third Party Feature when you "like" or "share" content over social media through our Service. Remember that third parties may use Tracking Technologies to independently collect information about you and may solicit Personal Information from you. Also, if you use a Third Party Feature, both we and the applicable third party may have access to and use information associated with your use of the Third Party Feature. If you publicly reference our Service on a Third Party Service (e.g., by using a hashtag associated with LACBA in a tweet or post), we may use your reference on or in connection with our Service.

Our Service also contains Tracking Technologies operated by third parties. For example, analytics services, such as Google Analytics, may use Tracking Technologies on our Service to help us analyze your use of the Service, compile statistic reports on the Service's activity, and provide other services relating to Service activity and internet usage. Similarly, ad serving services, advertisers, and other third parties may use Tracking Technologies on our Service and Third Party Services to track your activities across time and services, and tailor ads to you based on your activities, which may include sending you an ad on a Third Party Service or third party device after you have left the Service ("**Interest-based Advertising**").

The information collected and stored by third parties, whether through our Service, a Third Party Service, a Third Party Feature, or a third party device, remains subject to their own policies and practices, including what information they share with us, your choices on their services and devices, and whether they store information in the U.S. or elsewhere. We are not responsible for and make no representations regarding third party policies and practices, and encourage you to familiarize yourself with and consult their privacy policies and terms of use. To the extent we combine information we receive from third parties with Personal Information we collect directly from you on the Service, we will treat the combined information as Personal Information under this Privacy Policy.

For further information on Tracking Technologies and your choices regarding them, please see "Information Collected Automatically" above and "Your Rights and Choices" below.

Your Rights and Choices.

Tracking Technologies Generally.

Regular cookies may generally be disabled or removed by tools available as part of most commercial browsers, and in some instances blocked in the future by selecting certain settings. Browsers offer different functionalities and options so you may need to set them separately.

Please be aware that if you disable or remove Tracking Technologies some parts of the Service may not work and that when you revisit the Service your ability to limit browser-based Tracking Technologies is subject to your browser settings and limitations.

Your browser settings may allow you to automatically transmit a "Do Not Track" signal to online services you visit. Note, however, there is no industry consensus as to what site and app operators should do with regard to these signals. Accordingly, we do not monitor or take action with respect to "Do Not Track" signals or other mechanisms. For more information on "Do Not Track," visit <http://www.allaboutdnt.com>.

Analytics and Advertising Tracking Technologies.

You may exercise choices regarding the use of cookies from Google Analytics by going to <https://tools.google.com/dlpage/gaoptout> or downloading the Google Analytics Opt-out Browser Add-on.

You may exercise choices regarding receipt of Interest-based Advertising by submitting opt outs. Some of the advertisers and Service Providers that perform advertising-related services for us and our partners may participate in the Digital Advertising Alliance ("DAA") Self-Regulatory Program for Online Behavioral Advertising. To learn more about how you can exercise certain choices regarding Interest-based Advertising, visit <http://www.aboutads.info/choices>, and <http://www.aboutads.info/appchoices> for information on the DAA's opt out program for mobile apps. Some of these companies may also be members of the Network Advertising Initiative ("NAI"). To learn more about the NAI and your opt-out options for their members, see <http://www.networkadvertising.org/choices/>. Please be aware that, even if you are able to opt out of certain kinds of Interest-based Advertising, you may continue to receive other types of ads. Opting out only means that those selected members should no longer deliver certain Interest-based Advertising to you, but does not mean you will no longer receive any targeted content and/or ads (e.g., from other ad networks). LACBA is not responsible for effectiveness of, or compliance with, any third-parties' opt out options or programs or the accuracy of their statements regarding their programs.

Communications.

You can opt-out of receiving certain promotional e-mail communications from us at any time by following the instructions as provided in e-mails to click on the unsubscribe link, or contacting us msd@lacba.org with the word UNSUBSCRIBE in the subject field of the e-mail. Please note that your opt-out is limited to the e-mail address used and will not affect subsequent subscriptions or, for e-mails, non-promotional communications, such as those about your account, transactions, servicing, or LACBA's ongoing business relations.

Your California Privacy Rights.

California's "Shine the Light" law permits customers in California to request certain details about how certain types of their information are shared with third parties and, in some cases, affiliates, for those third parties' and affiliates' own direct marketing

purposes. Under the law, a business should either provide California customers certain information upon request or permit California customers to opt in to, or opt out of, this type of sharing.

As noted above, LACBA shares personal information as defined by California's "Shine the Light" law with LACBA Section Chairs for such Section Chairs' own direct marketing purposes. If at any time you wish to opt out of this information sharing, please contact both (a) LACBA by sending an email to our member services department at msd@lacba.org and (b) the relevant Section Chair(s);

If you wish to obtain information about our compliance with this law, please e-mail us at msd@lacba.org or send us a letter to 1055 W. 7th Street, Suite 2700, Los Angeles, CA 90017. Requests must include "California Privacy Rights Request" in the first line of the description and include your name, street address, city, state, and ZIP code. Please note that LACBA is not required to respond to requests made by means other than through the provided e-mail address or mail address.

Children. The Service is intended for a general audience and not directed to children under thirteen (13) years of age. LACBA does not knowingly collect personal information as defined by the U.S. Children's Privacy Protection Act ("**COPPA**") in a manner that is not permitted by COPPA. If you are a parent or guardian and believe LACBA has collected such information in a manner not permitted by COPPA, please e-mail us at msd@lacba.org or send us a letter to 1055 W. 7th Street, Suite 2700, Los Angeles, CA 90017, and we will remove such data to the extent required by COPPA.

Data Security. We use a variety of security technologies and procedures to help protect your personal information from unauthorized access, use, or disclosure. Nevertheless, transmission via the internet is not completely secure and we cannot guarantee the security of your information collected through our Service.

Changes to this Privacy Policy. We reserve the right to revise and reissue this Privacy Policy at any time. Any changes will be effective immediately upon posting of the revised Privacy Policy. Your continued use of our Service indicates your consent to the Privacy Policy then posted. If the changes are material, we may provide you additional notice to your e-mail address.

Applicable Law and Contact Information. If you choose to visit LACBA.org, your visit and any dispute over privacy is subject to this Notice, including application of the law of the state of California. If you have any concern about privacy at LACBA.org, please contact us with a thorough description, and we will try to resolve it. Following is our contact information:

1055 W. 7th Street, Suite 2700
Los Angeles, CA 90017
Phone: (213) 627-2727
msd@lacba.org