

Los Angeles Lawyer

CORPORATE COUNSEL'S GUIDE TO CALIFORNIA LAW FIRMS AND ATTORNEYS

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Joe Runge

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Specialties within practice area: trademark;
copyright

Representative cases or clients: *All for One, Inc.*
v. All One, Inc. (plaintiff); *Nike v. Reebok*
(defendant); *Los Angeles Herald*

Number of firm's attorneys in practice area: 6

Professional affiliations: LACBA, ABA, Beverly
Hills Bar Assn

Law school attended: UCLA

Billing arrangements: Contingency fee and flat
fee negotiable

Additional information: I have represented clients
through trial in more than two dozen cases and
have won several awards exceeding \$1 million.
My clients have prevailed in several lawsuits
involving Fortune 500 companies.